

ART HOP: FILM Evaluations/Critiques

Your Name: _____

Below are the **conceptual and technical guidelines** for the film due today. Use these criteria as the basis for your critical evaluation.

Conceptual/Technical Guidelines:

1. HOOK INTRO and Story Development → Progression –
2. Camerawork: Focus, Framing, and Shot Variations -
3. A-roll Interview footage -
4. Use of B-ROLL footage and interesting cut-aways -
5. Titles and titling -
6. Montage/Edited Sequence(s) -
7. Audio Quality-Mixes: Interviews, Nat Sound, Music, other-
8. Engagement-Entertainment Value-

FILM TITLE and PRODUCER(S) _____

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